

Competitive Price Analysis (2008)						
Item	Bradfield	Chieveley	Compton	Hermitage	Yattendon	Sainsbury's
1 litre Semi Skimmed Milk			£1.10	£0.95		£0.80
Heinz Baked Beans	£1.05 (2)		£0.76	£0.62	£1.05 (2)	£0.52
400g Cheddar Cheese	£2.89	£2.99	£2.99	£3.39		£2.03
500g Kellogg's Cornflakes	£1.89	£1.95	none	none	£1.89	£1.69
454g Robertson's Jam	£1.39		£1.35	£1.40	£1.38	£1.12
1.5 Kg Flour	£1.39	£1.20	£1.59	£1.30	£1.45	£1.12
6 Medium Eggs	£1.00			£0.79		£1.36
6 Large Eggs	£1.22	£1.40	£1.23	£1.19		£1.36
400g Heinz Tomato Soup	£0.69		£0.98	£0.90		£0.68
Large Coca-Cola			£2.09	£1.90	£1.69	£1.49